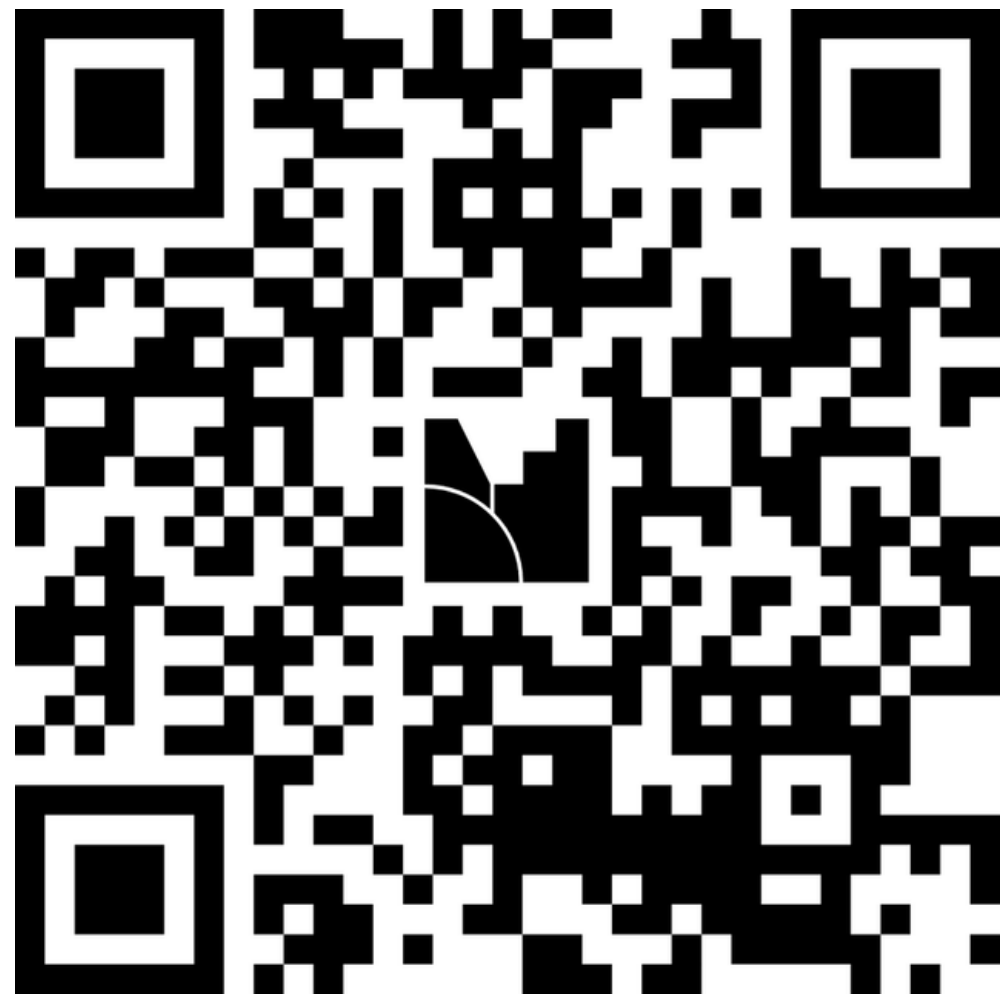




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SESSION OBJECTIVES

Provide an overview of the **Design Baltimore Gateways** competition, introduce the three gateway corridors, and equip participants with the information needed to submit a strong application

TODAY'S AGENDA

- Mayor's Welcome Vision Overview
- Competition framework
- Submission guidelines
- Jury process
- Public engagement
- Live Q&A

PROJECT LEADERSHIP

Meet the team behind **Design Baltimore Gateways**, including city officials, project managers, and creative advisors guiding this initiative.

IN PARTNERSHIP WITH

Baltimore City Department of Transportation

Baltimore City Department of Planning

South Baltimore Gateway Partnership

Visit Baltimore

Baltimore Orioles

Baltimore Ravens

Office of the Mayor

Mayor's Office of Arts, Culture, and Entertainment (MOACE)

Maryland Stadium Authority

Downtown Partnership of Baltimore

Create Baltimore

BCT Design Group

GATEWAYS



● I-83 / PRESIDENT STREET GATEWAY

● I-395/ I-95 / CONWAY STREET GATEWAY

● I-295/ I-95 / RUSSELL STREET GATEWAY

MAYOR'S WELCOME

Mayor Brandon Scott

“ I’m calling on all of **Baltimore's** artists, architects, engineers, students, and creatives to show off their talent and their love of our city through this competition,” said **Mayor Brandon M. Scott**. “Especially since these corridors are in areas that residents and visitors visit regularly, including on game days, we want to make sure these designs reflect the beauty and culture of our city and our residents.”



An aerial photograph of Baltimore, Maryland, showing the city's urban landscape and the harbor. The image is partially obscured by a dark blue semi-transparent rectangle that serves as a background for the text.

WHO

is Baltimore Development Corporation?

BALTIMORE DEVELOPMENT CORPORATION



OTIS ROLLEY III

President and Chief Executive Officer



KEVIN SEAWRIGHT

Executive Vice President, Chief
Finance & Operating Officer



ROY BRODERICK JR.

Senior Vice President, Chief
Business Development Officer



RODNEY LOVEJONES

Economic Development Officer/Manager,
Made in Baltimore Program

WHO

is **Baltimore Development Corporation?**

BDC is the official economic development agency for the city of **Baltimore**. They are a nonprofit organization that works in a partnership city government to attract businesses, support local companies, encourage investment, create jobs, and help drive economic growth throughout **Baltimore**.



WHO CAN APPLY?

National and international applicants are welcome.

1 ARTISTS

2 ARCHITECTS

3 LANDSCAPE ARCHITECTS

4 URBAN DESIGNERS

5 ENGINEERS

6 CREATIVE COLLECTIVES

7 STUDENTS

8 MULTIDISCIPLINARY TEAMS



WHY

the city of
Baltimore needs this?



WHY

the city of **Baltimore** needs this?

The gateway creates a stronger first impression of **Baltimore**, it improves wayfinding, reinforces city identity, and makes arrival corridors feel intentional, welcoming, and memorable.

THE VISION



Why the Gateways Initiative Matters

Baltimore's gateway corridors are the city's front door. Every day, residents, commuters, tourists, and business travelers enter **Baltimore** through these major routes and **Design Baltimore Gateways** seeks to transform these entry points into memorable experiences.



Positioning Baltimore as a Destination City

Baltimore is a city of innovation, culture, history, and resilience. The Gateways initiative creates signature landmarks reinforcing **Baltimore's** position as a destination city and makes a stronger first impression for millions of visitors.



Economic Development Through Design

Great design is an investment in place. Iconic public spaces attract visitors, support tourism, encourage private investment, and contribute to long-term economic vitality.



Long-Term Community Benefits

Enhanced civic pride · Stronger sense of place · Improved visitor experience · Increased visibility for **Baltimore** · Community storytelling · Lasting cultural and economic impact

COMPETITION OVERVIEW

What is Design Baltimore Gateways?

Design Baltimore Gateways is a public art and design competition inviting artists, architects, designers, engineers, and multidisciplinary teams to reimagine three major Baltimore gateway corridors.

The goal is to create iconic concepts that welcome visitors while reflecting Baltimore's art, culture, design, history, and future.

Who Is Invited?

- Artists
- Architects
- Landscape Architects
- Urban Designers
- Engineers
- Creative Collectives
- Students
- Multidisciplinary Teams

COMPETITION SUBMISSIONS

Individual Practitioners

Solo artists, designers, architects, engineers, or other creative professionals.

Collaborative Teams

Groups of two or more individuals working together under a shared vision.

Design Firms

Professional studios and agencies submitting as an organization.

Organizations

Non-profits, collectives, or other entities with creative capacity.

Multidisciplinary teams are strongly encouraged.

COMPETITION GOALS

STRENGTHEN BALTIMORE'S IDENTITY

ENCOURAGE INNOVATIVE DESIGN SOLUTIONS

INSPIRE CIVIC PRIDE

ENHANCE VISITOR EXPERIENCE

SUPPORT LONG-TERM PLACEMAKING AND ECONOMIC DEVELOPMENT

ELIGIBILITY REQUIREMENTS

COMPLY WITH COMPETITION RULES AND REQUIREMENTS

OWN OR HAVE RIGHTS TO ALL SUBMITTED WORK

SUBMIT ALL REQUIRED MATERIALS

MEET SUBMISSION DEADLINES

National and international applicants are welcome to apply.

SUBMISSION TIMELINE

JUNE 2026	COMPETITION LAUNCH	Competition guidelines and submission portal open.
AUGUST 4, 2026	PUBLIC SITE TOUR	Visit the three gateway corridors and ask questions.
AUGUST 23, 2026	SUBMISSION DEADLINE	All materials must be submitted by 11:59 PM (ET).
SEPTEMBER 2026	REVIEW & EVALUATION	Applications reviewed by staff, experts, and jury.
OCTOBER 2026	FINALISTS ANNOUNCED	Finalists notified and public exhibition opens.(TBA)
OCTOBER 2026	WINNER ANNOUNCEMENT	Winning concept(s) announced.

SUBMISSION REQUIREMENTS



COMPLETED
APPLICATION



PROJECT
NARRATIVE



CONCEPT
RENDERINGS
OR VISUALS



QUALIFICATIONS



RELEVANT
EXPERIENCE
EXAMPLES



OPTIONAL
SUPPORTING
MATERIALS

REQUIRED

TECHNICAL REQUIREMENTS

DIGITAL SUBMISSION ONLY

All materials must be submitted via the online portal. No physical submissions accepted.

HIGH-RESOLUTION FILES

Ensure all images and renderings are high-resolution for clarity in review.

PDF FORMAT PREFERRED

Submit all documents and visual materials as PDF files where possible.

CLEARLY LABELED MATERIALS

Name all files clearly, including your team name and corridor designation.

FILE SIZE & UPLOAD REQUIREMENTS

Follow all file size limits and upload requirements on the submission portal.

JURY PROCESS & EVALUATION FRAMEWORK

How Applications Will Be Reviewed

ADMINISTRATIVE REVIEW

Initial screening to confirm all required materials are present and submission requirements are met.

TECHNICAL REVIEW

Assessment of submissions for technical viability, site responsiveness, and feasibility.

JURY REVIEW PROCESS

Expert jury evaluates qualified submissions using the official scoring rubric across six weighted criteria.



HOW

does this represent Baltimore?

HOW

does this represent **Baltimore**?

One of the biggest impacts is creating a stronger sense of pride for residents. People entering and leaving **Baltimore** every day should feel like they're arriving somewhere special. The gateway becomes a symbol of the city's identity and celebrates what makes **Baltimore** unique.

While incorporating elements inspired by **Baltimore's** art, culture, design, history, and neighborhoods. This competition helps tell **Baltimore's** story.



CREATING LANDMARK EXPERIENCES

Design Baltimore Gateways transforms entry points into memorable experiences that celebrate the city's identity, creativity, and future.



Iconic

Signature landmarks
that define
Baltimore's arrival
experience



Community

Rooted in the stories,
culture, and heritage
of **Baltimore**



Welcoming

First impressions for
millions of visitors
each year



Lasting

Durable design with
cultural and economic
long-term impact

THREE GATEWAY CORRIDORS

ONE VISION. THREE GATEWAYS. LASTING IMPACT.

Inner Harbor Gateway



CONWAY STREET CORRIDOR

A highly visible corridor connecting visitors to the Inner Harbor, Downtown, and major entertainment destinations.

BALTIMORE ORIOLES

Southern Gateway



RUSSELL STREET CORRIDOR

A major southern gateway connecting visitors traveling from I-95, BWI Airport, and surrounding regions into downtown **Baltimore**.

BALTIMORE RAVENS

Eastern Gateway



PRESIDENT STREET CORRIDOR

An important eastern gateway connecting regional traffic to **Baltimore's** central business district.

PHOENIX SHOT TOWER.





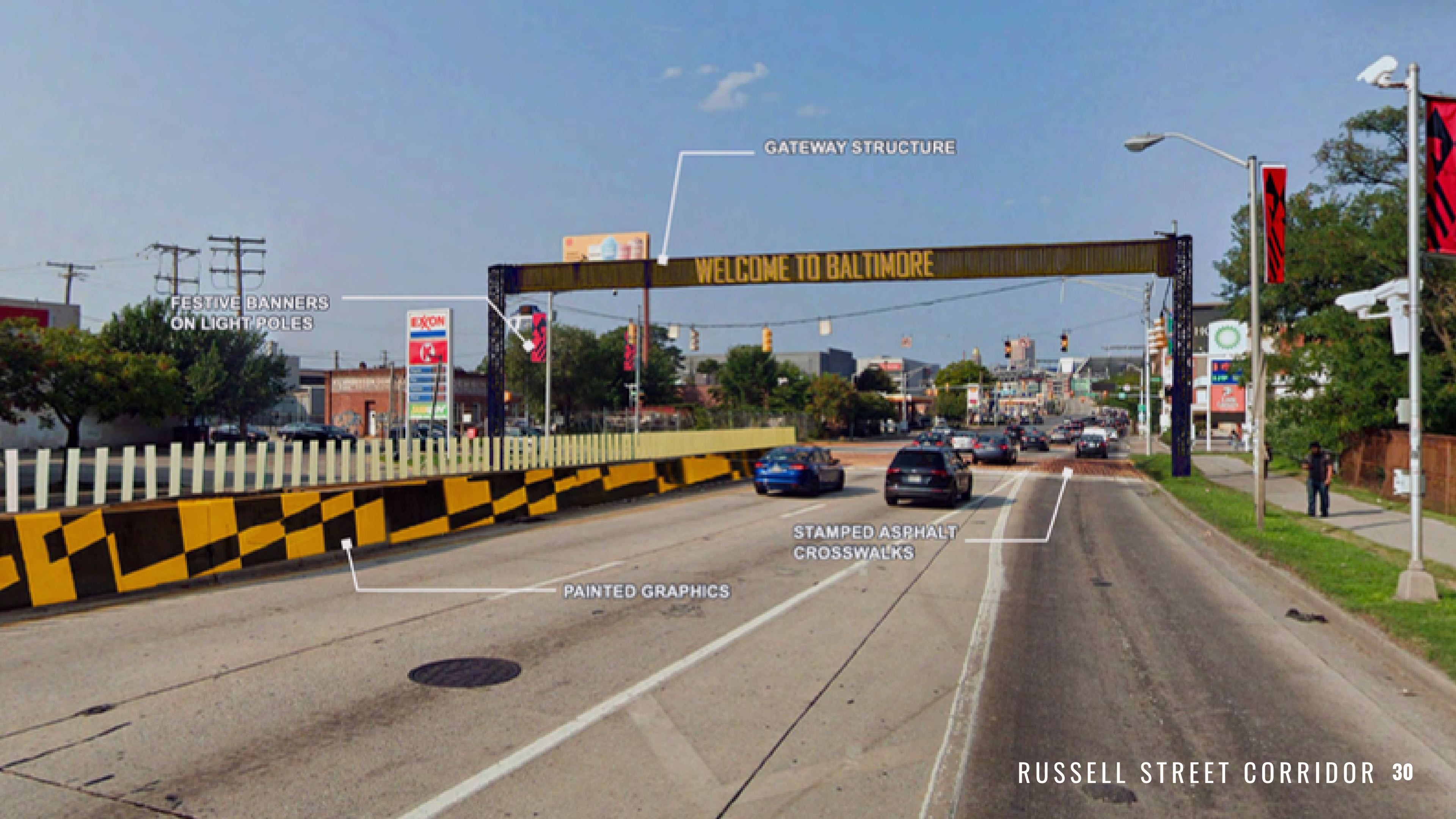
MURAL, GRAPHICS &
MESSAGING

WELCOME TO BALTIMORE

Baltimore

NEW LANDSCAPING





GATEWAY STRUCTURE

FESTIVE BANNERS
ON LIGHT POLES

STAMPED ASPHALT
CROSSWALKS

PAINTED GRAPHICS





GATEWAY STRUCTURE

FESTIVE BANNERS
ON LIGHT POLES

STAMPED ASPHALT
CROSSWALKS









SIX EVALUATION CRITERIA

Each submission is scored on a scale of 1–20 per criterion. Total possible score: 100 points.

ALIGNMENT WITH PROJECT VISION

20 PTS

CREATIVITY & DESIGN EXCELLENCE

20 PTS

SITE RESPONSIVENESS

15 PTS

FEASIBILITY & IMPLEMENTATION

20 PTS

COMMUNITY IMPACT & PUBLIC EXPERIENCE

15 PTS

TEAM QUALIFICATIONS & CAPACITY

10 PTS

PUBLIC ENGAGEMENT OPPORTUNITIES



COMMUNITY ENGAGEMENT PROCESS

Design Baltimore Gateways is built on community input. Residents, businesses, and stakeholders are invited to participate in shaping the future of **Baltimore's** gateways throughout the competition process.



AUGUST 4 OPEN PUBLIC SITE TOUR

Join the in-person guided tour of all three gateway corridors on August 4, 2026. Meet project leadership, explore the sites firsthand, and ask questions to inform your design concept.



HOW COMMUNITY FEEDBACK WILL INFORM DESIGN

Public comments gathered during engagement events and exhibition will be considered during the jury evaluation process. Community voice is integral to the success of the Gateways initiative.

PRIZE STRUCTURE

Total awards are designed to recognize exceptional talent while providing meaningful support to emerging innovators.

COMPETING FOR IMPACT. REWARDING EXCELLENCE.

- **12 Finalists** will each receive **\$25,000** to support and advance their work.
- **3 Grand Prize Winners** will each receive an additional **\$50,000** in recognition of their outstanding achievement.

GRAND TOTAL- \$450K PRIZE POOL

Q&A

Live Questions & Answers

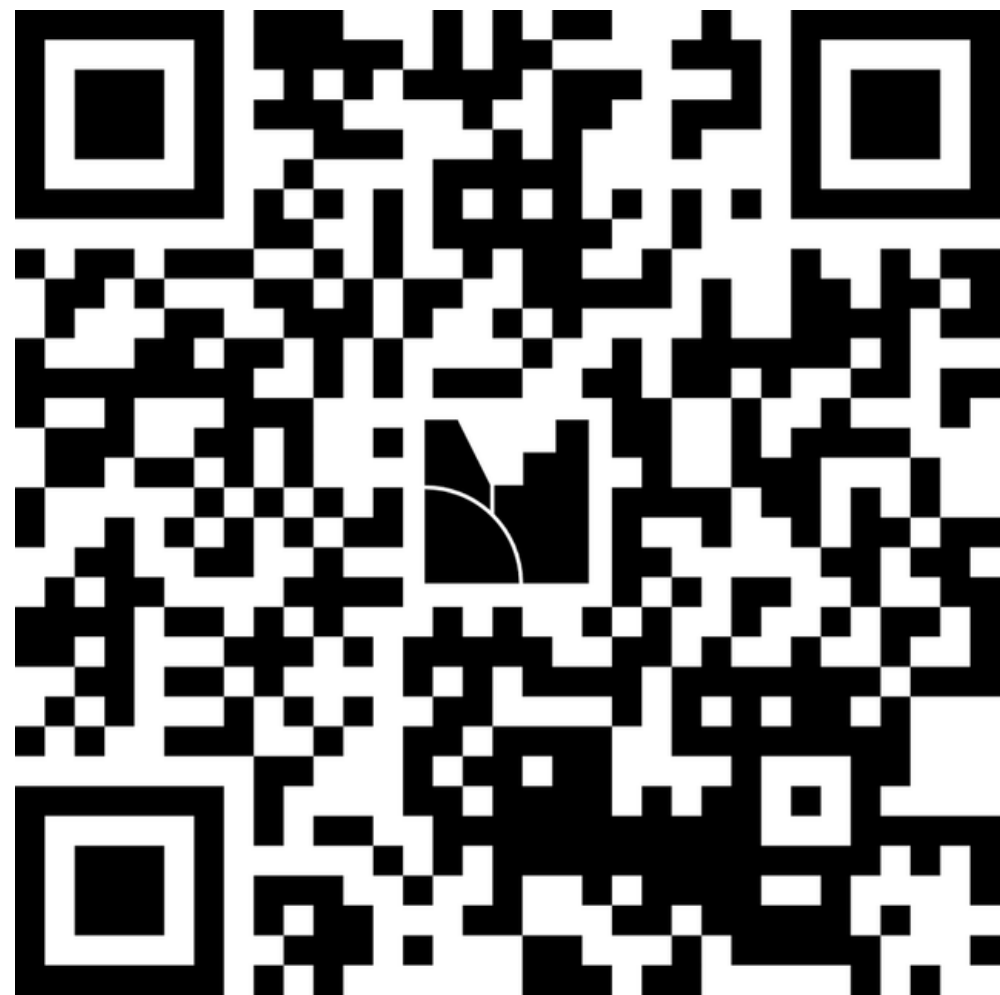
Submit your questions using the Q&A panel, or type in the chat. Project leadership is here to answer.

KEY DATES & DEADLINES

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THANK YOU!!!

